

Zeta Phi Beta Sorority, Inc.

2010 National Grand Boulé



Boulé of Sisterly Love, Southern Style!

July 23 – 27, 2010

The Hilton Anatole Hotel
2201 N. Stemmons Freeway
Dallas, Texas 75207

The Boulé promises to be one of excitement, camaraderie and enjoyment as we come together in Dallas, Texas to convene the *Boule of Sisterly Love, Southern Style!* The Southern Region will be our host and the Hilton Anatole will be our home away from home for four days of excitement! Don't miss out on what will surely be southern style hospitality at the Boulé!

Zeta Phi Beta Sorority Boulé Contact

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This preliminary information is being provided to assist you in planning for the Boule. You will receive your personal copy of the registration brochure outlining the Boulé in greater detail!

Preliminary Information Packet

Tentative Schedule of Events

(Preliminary/Subject to Modification)

Friday, July 23, 2010

6:00 am – 5:00 pm	Attendee Registration Begins
9:00 am – 4:00 pm	“Digging it in Dallas” Tour Program
9:00 am – 4:00 pm	ZHOPE Community initiative Collection
9:00 am – 4:00 pm	National Executive Board Meeting
10:00 am – 12:00 noon	Youth Coordinator’s Meeting
12:00 pm – 6:00 pm	Exhibit Hall Grand Opening
1:00 pm – 2:00 pm	Boule Orientation Workshop
1:00 pm – 2:00 pm	MIP Workshop
1:00 pm – 4:00 pm	Youth Chaperone Orientation & Opening
2:30 pm - 5:00 pm	Amicae Social Program
5:00 pm – 7:00 pm	National Executive Board Dinner
8:00 pm – 10:30 pm	Official Opening Program
10:30 pm – 1:00 am	VIP Reception

Saturday, July 24, 2010

6:00 am – 6:00 pm	Attendee Registration
7:00 am – 7:00 pm	Youth Program
8:00 am – 5:00 pm	Zeta Plenary Session I & II
8:00 am – 5:00 pm	Amicae Plenary Session I & II
8:00 am – 12:00 pm	Male Network Plenary Session
10:00 am – 6:00 pm	Exhibit Hall
12:00 pm – 2:00 pm	Amicae Luncheon
8:00 pm – 11:00 pm	Ms. Zeta Phi Beta Sorority Pageant

Sunday, July 25, 2010

6:00 am – 6:00 pm	Attendee Registration
6:00 am – 7:00 am	Necrology & Rededication
7:00 am – 7:00 pm	Youth Program
7:30 am – 10:00 am	Interfaith Breakfast
10:00 am – 6:00 pm	Exhibit Hall
10:00 am – 12:00 pm	Leadership Workshops
12:00 pm - 2:00 pm	Life Members Luncheon (optional ticketed event for Life Members Only!)
2:00 pm – 5:00 pm	Zeta Plenary Session III
2:00 pm – 5:00 pm	Amicae Plenary Session III
5:00 pm – 6:30 pm	Regional Caucuses
8:00 pm – 10:00 pm	Night of the Performing Arts!
10:00 pm – 12:00 am	Meet the Candidates Reception
12:00 am – 2:00 am	Step Show Competition

Monday, July 26, 2010

6:00 am – 6:00 pm	Attendee Registration
6:00 am – 10:00 am	Voting/Elections
7:00 am – 6:30 pm	Youth Program
10:00 am – 11:30 am	Leadership Workshops
10:00 am – 6:00 pm	Exhibit Hall
12:00 pm – 1:45 pm	Health Justice ZHOPE Luncheon
2:00 pm – 5:00 pm	Zeta Plenary Session IV
6:00 pm – 11:30 pm	Grand Finale Event!

Tuesday, July 27, 2010

6:00 am – 12:00 pm	Attendee Help Desk
8:00 am – 12:00 pm	5 th Plenary & Closing Session
11:00 am – 12:00 noon	Hotel Check Out & Depart for Home!
12:30 pm – 2:00 pm	National Executive Board Transition Meeting (For Outgoing & Newly Elected Members)

We're Saving A Place For You! **Why You Should Stay At the Boulé Hotel**

For national gatherings, the Sorority contracts for hotel rooms to ensure that you are provided with quality, convenient and affordable hotel accommodations. Hotels rely upon us to accurately estimate how many rooms we will need and use during our convention. Our projections for sleeping room needs are based on a number of factors including, data collected from previous conventions and post convention reports from hotel's and CVB's. Upon signing a contract with the hotel, we obligate ourselves to filling those rooms with convention goers. The process of "blocking" hotel rooms is equivalent to taking a piece of real estate off the market. When we "block" hotel rooms, we require the hotel to take the rooms "off the market" and they are no longer available for sale to the general public. Here's the glitch, if we do not fill the number of rooms that we agreed to contractually, we become subject to paying what are called attrition fees. (Money that is paid to the hotel for loss of revenue that could have been earned had the rooms not been under contract to us but sold to someone else.) So you see the bottom line is this, ***We Are Saving A Place For You*** at The Hilton Anatole Hotel. We have counted you in the numbers and made plans for you to be a part of the BIG excitement and enjoyment that is representative of Dallas, Texas. It is important that you stay at the hotel where we have contracted rooms so that our economic power is strengthened for the betterment of all of us now and in the future.

The Housing Block Opens November 2, 2009!

The Hilton Anatole hotel has defined Dallas and Texas by its sheer magnitude and become a renowned destination in a city that is rich with champions, warm hospitality and Western lore. With 1,606 richly appointed hotel guest rooms and suites, a priceless art collection, impeccable dining, and the new blissfully refreshing V Spa, it's pure, fresh and fun! Travelers from American presidents to glamorous celebrities and generations of loyal business and leisure hotel guests have experienced the authentic Texas icon for one reason - the Hilton Anatole hotel transcends expectations into legendary experiences. Come start your legendary experience today in Dallas, Texas at the Hilton Anatole hotel - a warm welcome and world of luxury await.



The Hilton Anatole
2201 N. Stemmons Freeway
Dallas, Texas 75207
www.hilton.com

Hotel Rates for the 2010 Grand Boule (Single – Quad Occupancy)

Standard Room	\$145
Standard Room w/Concierge Access	\$185

Room rates listed do not include an additional 15% for state, local, and occupancy taxes.

2010 Boulé Housing Policies and Procedures

Making Your Reservation



1) **Online:** Book your reservation online. This is the quickest and most effective method. Log onto www.hilton.com to book your reservation. **Remember, you may begin making reservations on November 2, 2009.**

2) **By phone:** 1-800-HILTONS. A reservation agent will be happy to assist in making your reservation.



Hotel Group Code

Use the group code **ZET** or indicate you are with **Zeta Phi Beta Sorority** to receive the group rate.

Reservation Acknowledgements

A written confirmation of your reservation will be sent after you reserve your room, modify your reservation or cancel a reservation. **Be sure to ask for a written confirmation.** Review your confirmation carefully to ensure its accuracy. If you do not receive an acknowledgment within 10 days after your transaction, please contact reservations at 1-800-HILTONS.

Hotel Reservation Policies

1. Reservations are accepted on a first come, first served basis.
2. No individual will be allowed to make more than four (4) reservations.
3. **For each room reserved, a deposit equivalent to one night's stay plus tax is required to guarantee the reservation.** The reservation must be guaranteed with a major credit card and your credit card will be charged immediately upon receipt of the reservation request.
4. Your deposit is refundable if you notify the hotel by June 25, 2010 that you are canceling your reservation. Please request a written confirmation of your transaction and a cancellation number.
5. Hotel rates quoted are in US Dollars. All forms of payment must be made in U.S. currency and must come from a U.S. institution.
6. Your reservation is subject to an early departure fee equivalent to one night of your room rate plus tax. Please be certain of your length of stay prior to arriving at the hotel.
7. By reserving a room under the Zeta Phi Beta Sorority, Inc. housing block, you acknowledge that you have read and understand the conditions (policies and procedures) under which you are making your hotel reservation. Further, you agree to abide by all terms described herein and subsequent to this notice.
8. The convention housing rates will be available to attendees three days prior to and three days after the convention - **subject to availability.**

Check-In/ Check-Out Times

Check in time is 4:00 pm Central time and check out time is 12:00 noon. Please plan your travel schedules accordingly. Should you arrive earlier than the scheduled check-in time, arrangements may be made to store your luggage with the bell staff.

Hotel Cut-Off Date

The deadline for making your reservation **and** receiving the group discount is June 25, 2010. This is also the deadline for canceling your reservation and receiving a refund of the deposit.

Understanding Your Rights & Benefits Under the Group Block

One of the many benefits of staying within the group block is the fact that you have certain benefits and protections available to you. Here are just a few of your benefits as a result of Zeta Phi Beta's agreement with the hotel.

Affordable Group Rates

Sure you've seen it a hundred times, internet offers and special mailings promising the lowest rates on the market. Don't believe the hype! The headquarters hotel offers the best value for your money and you can be assured of the level of accommodations you will receive. Best of all, you can extend your stay and still enjoy Dallas at the convention rate!

Over Booking by the Hotel

If for any reason the Hotel is unable to provide a guest room to a Zeta Phi Beta Sorority conference attendee holding a guaranteed reservation, the Hilton Anatole will provide you with the following services for every night they are not able to accommodate you:

1. Accommodations at a comparable hotel agreed to by Zeta's convention management for each night the hotel is unable to accommodate you. This is at no charge to you!
2. Complimentary round trip transportation to and from the Hilton Anatole and the alternate hotel for each night the hotel is not able to accommodate you. Transportation will be provided by the hotel until you are able to return to the Hilton Anatole. However, if you decline to return, then you become responsible for all charges incurred from the point in which the hotel is able to accommodate you.
3. Any telephone calls or messages you receive at the Hilton Anatole will be forwarded to your new hotel.
4. Upon your return to the hotel, you will receive upgraded accommodations (if available) an amenity, and a welcome expression from the General Manager apologizing for the inconvenience.

What Happens If the Hotel Sells Out?

Although we have made every effort to book the appropriate number of rooms we believe is necessary to accommodate the number of Boulé attendees, there is always a possibility that the hotel may sell out on a particular date. If you call to make a reservation for the Boulé and the hotel is sold out, you should be placed on a waiting list. Be sure to give them the following information:



1. Your name & complete contact information (including day & evening phone# & email address)
2. The number & type of room requested
3. Your arrival and departure date

Do not let the hotel automatically refer you to another nearby hotel. You should not be hesitant about getting on the list. The National Director of Conventions and Special Events will be monitoring the waiting list to ensure availability of rooms and/or the need for an overflow hotel. If you are not on the waiting list, there is no way of determining our needs. As rooms become available, the first person on the waiting list will get the room. You will receive the group rate regardless of when your name was placed on the waiting list and a room becomes available.

Understanding Your Rights & Benefits Under the Group Block (cont'd)

Daily Hold Charge

When you check into the hotel, you will be required to provide a credit card in order for the hotel to be assured of payment for your room and tax charges in addition to anticipated incidental charges you may incur. In general, hotels have a set amount that each guest is required to have in available credit in order to cover incidental charges at the end of their stay. This daily amount will be held on your credit card (daily hold) in order to ensure availability of funds at week's end. Your credit card however, will not be charged until you check out. As an additional benefit of booking under the Zeta group block, your "daily hold" charge will be limited to a maximum of \$75 per day. It is advisable that you **do not** use an ATM card connected to your checking or savings account upon check in- use a credit card instead!

Extra Fees

An additional benefit of booking within the group housing block is the reduction in the number and amount of extra fees you would be required to pay were you to travel on your own. These fees can be quite extensive and add up to no small amount. However, because you are booking within the Zeta Phi Beta block, the only fees you are required to pay are for the following:

- The costs of your hotel room and applicable taxes.
- Early departure fees if you leave earlier than expected.
- For anyone arriving by charter bus, each person will be required to pay an \$8 (round trip) portorage fee for luggage handling. This offsets the costs of having an entourage of staff awaiting your arrival and making sure your check in is as seamless as possible.
- Your one night's room and tax **will be forfeited** if you do not cancel your reservation by the **cut off date of June 25, 2010**.

The hotel will not impose additional mandatory charges such as energy surcharges, fees for newspaper delivery or fees for in room safes. In fact, one of the many benefits of booking under the group block is that many of the fees you would normally pay have been negotiated away such as, the per day fee to the *Verandah Club* fitness center, and recreational areas such as two heated indoor swimming pools, one outdoor swimming pool, a private seven-acre Anatole Sculpture Park with jogging trails, fish pond and tennis courts for your pleasure!

Dates to Remember

1. November 2, 2009 Housing Block Opens – Make Your Hotel Reservation!
2. June 25, 2010 Cut-off date for Hotel reservations & deadline for canceling your room w/out forfeiting your deposit!

Travel & Transportation

Airports

There are two airports that service the city of Dallas; Dallas Ft. Worth and Dallas Love Field.

Dallas Fort Worth International Airport

Dallas Fort Worth International (DFW) is located approximately 20 minutes from the hotel and will cost about \$40 for a taxi cab.

DFW Taxi Service

Taxi service is available on the upper level of Terminals A, B, C and E, and on the lower level of Terminal D. An Airport Guest Assistant is available at the taxi stands between 8:00am and midnight. Between midnight and 8:00 AM, dial (972) 574 5878 to request a taxi.

Dallas Love Field Airport

Dallas Love Field (DAL) is located approximately 10 minutes from the hotel and just about a \$20 minute cab ride away.

DAL Taxi Service

Taxi Cab service is provided on the upper level across the street from the baggage claim wing of the main terminal building. The average cost of a taxi cab ride from the airport to the hotel is

Official Airline Carrier



To offer you the best possible choice, we have selected American Airlines as the official air carrier for the 2010 Boulé. American Airlines is ready to provide a five percent (5%) discount off the lowest published fare to the Dallas/Ft. Worth area! This special convention fare is offered as an incentive to attendees who use the meeting desk to book their reservation. You or your travel agent can call the special toll free number to obtain the group discount. To obtain the Boulé discount call American Airlines Meeting Services Desk at 1-800-433-1790 between the hours of 7:00 am – 7:00 pm EST, Monday – Sunday or you may also go online to www.aa.com. Please reference **Discount Code# A3970AF** for the group discount. The five percent (5%) discount is available July 18- July 31, 2010.

Official Car Company



Our official car company, Avis, has assigned a specific discount number for your convenience in identifying yourself as a member of our group. The Avis Worldwide Discount (AWD) Number is **D006259**. Please use this AWD number when calling Avis directly at **1-800-331-1600** to receive the best possible car rental rates available. You may also go to the website listed below to go directly to the AVIS – Zeta Phi Beta website to reserve your car.
https://www.avis.com/AvisWeb/reservation/ReservationsInitializer?&AWD_NUMBER=D006259

COMING SOON!



**Online
Registration**

www.zphib1920.org